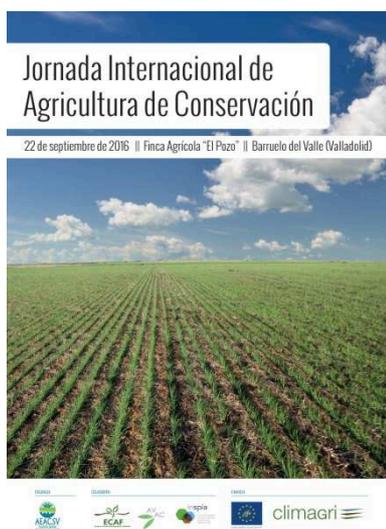




## **More than 1,800 attended the International Field Day on Conservation Agriculture in Valladolid (Spain)**



# **Conservation Agriculture will play a key role in the next CAP reform 2020 thanks to its clear environmental benefits and climate change mitigation**

**September 22<sup>nd</sup>, 2016**

**The INSPIA "El Pozo" farm, located in Barruelo del Valle (Valladolid), hosted the International Field Day on Conservation Agriculture. The event served to present sustainable agriculture intensification practices that enable farmers meet production challenges while enhancing biodiversity and protecting the environment.**

**With the participation of more than 1,800 farmers, this event has been a success not only because of the large number of participants, and the impact on the media (TV, radio and press), but also because of the effective advocacy for the Spanish Ministry for Agriculture, Food and Environment and other key administrations. Policy makers openly supported conservation agriculture as the basis for the new reform of the CAP 2020.**



*Attendees to the International Field Day on Conservation Agriculture.*



*Opening session of the International Field day on Conservation Agriculture. Left to right: Mario Fuentes Franco (major of Barruelo del Valle), Carlos Palomar Peñalba (DG of AEPLA), Gottlieb Basch (ECAFP President), Fernando Miranda Sotillos (DG of Production and Agricultural Markets of the Spanish Ministry for Agriculture), Jesús Gil Ribes (AEACSV President), Juan Pedro Medina Rebollo (DG Policy & Agriculture Regional Government of Castille-Leon), Henar González Salamanca (Valladolid Province Council), Juan Ramón Alonso García (AVAC).*



*Field Guide with an article of the INSPIA project.*

**Fernando Miranda Sotillos, Director General of Production and Agricultural Markets of Ministry of Agriculture, Food and Environment,** openly addressed that **"we must move towards an agriculture, such as Conservation Agriculture that emits less CO<sub>2</sub> and also contributes to the absorption of CO<sub>2</sub>"**, providing the double benefit achievable through Conservation Agriculture: minimizing the CO<sub>2</sub> emissions and acting as a sink of atmospheric C.

But the Director General not only supported Conservation Agriculture as a main factor in fighting against climate change, but also as an example of a truly sustainable agriculture: **"Conservation Agriculture is also important to prevent erosion and maintain soil fertility, which are sustainable farming techniques that allow farmers to produce the same, or even more, with less costs"**. Therefore, these techniques fit perfectly into the CAP and should be the basis of the new reform proposed in 2020, which should respond to these environmental challenges.

These statements of Fernando Miranda perfectly summarize the key messages that the Spanish Association for Conservation Agriculture. Living Soils (AEACSV) has been trying to convey to farmers and administrations for more than 20 years, and that is the reason AEACSV has organized and held the international field in recent years, as AEACSV president Jesús Gil Ribes noted **"we want to show farming practices that are really sustainable in the long term through truly examples of farms that have been in Conservation Agriculture from long ago, reaching not only the environmental objectives of sustainability, but also the social and economic ones"**.

This has been the case of the farm "El Pozo" in Barruelo del Valle, where attendees: farmers coming from many Spanish regions, technicians, mass media (Spain's national television RTVE, Castille-Leon regional television RTVCYL, Onda Cero radio, El Norte de Castilla press, etc.) and those responsible for the various administrations, have seen all the benefits of the implementation of Conservation Agriculture in a model and profitable farm, through the five thematic stations that were established.

Along these five stations, some best management practices were shown. INSPIA project has been present since the welcoming, but especially as main supporter together with TOPPs Water Protection project in one of the thematic stations, to better explain soil erosion techniques and runoff reduction (multifunctional field margins and soil cover).



*Field demonstration. Water protection BMPs, INSPIA aligned with TOPPs Prowadis.*

Another thematic station shared experiences of farmers, in which the owners of "El Pozo" farm and Portuguese farmers explained the guidelines about this farming system in field, talking about issues such as weed control, optimization of inputs, machinery, and of course highlighting their good results.

A novelty compared to previous field days organised by AEACSV-ECAF has been the station about soil compaction, which has revealed the strategies to reduce compaction effects of agricultural operations on soil. This station also discussed fuel economy and the use of high flotation tires which are the key factors in reducing costs and compaction. Biodiversity is better developed from healthy soils.

In this edition, there has also been a special station to explain to attendees how to make sustainable use of agrochemicals, giving advice on how to

calibrate application equipment and performing a simulation of inspections to be made under the regulations marked by the Directive Sustainable use of Pesticides.

Finally, and as in the last edition, there was a thematic station focused on the variety of innovations that private sector can provide to agriculture sustainability.

The **International Field Day**, which included the projects on sustainability in agriculture **LIFE+ ClimAgri**, **INSPIA** and **TOPPS** and has received recognition from the **COP22**.



*Bird's eye view of the International Field Day of Conservation Agriculture.*



*Farmers along the different thematic stations.*



Agrosfera

Sábados, a las 9:40

Portada | Videos | El programa



Screenshot of the TV program Agrosfera. AEACSV President.

## **WEBSITE**

- International Field day website

<http://www.jornadainternacionalac.es/>

## **NATIONAL and REGIONAL Televisions**

- "Agrosfera program" (TVE-National level). Program of 24/09/16. From 12:18 minute onwards.

Link to the program. <http://www.rtve.es/alcarta/videos/agrosfera/agrosfera-351/3732841/>

- "Surcos program" (RTVCYL-Television of Castilla y León- Regional level). Program 23/9/16. From 21:50 minute onwards.

Link to the program. <http://www.rtvcl.es/ficha/390F79B2-9B40-564B-28643E2DFAEEFA41/20110120/surcos/castilla/leon>

Program	Audience
<b>Agrosfera</b>	118,000
<b>Surcos (Regional news)</b>	66,000

## **INTERNET and DIGITAL MAGAZINES**

200,000 media impacts.

- Empresa agraria. <http://www.empresaagraria.com/barruelo-del-valle-sede-de-la-jornada-internacional-de-agricultura-de-conservacion-2016/>
- Agronegocios. <http://www.agronegocios.es/jornada-internacional-agricultura-conservacion-barruelo-del-valle/>
- Eventer Bee. <http://eventerbee.com/event/jornada-internacional-de-agricultura-de-conservacion,1729021617356436>
- Campo Castilla y León. <http://www.campocyl.es/sector/mas-de-1-800-agricultores-asistieron-a-la-jornada-de-agricultura-de-conservacion/>
- El Norte de Castilla. <http://www.elnortedecastilla.es/valladolid/201609/23/agricultores-analizan-barruelo-nuevas-20160923102302.html>
- Specialty fertilizers. <https://icl-sf.com/es/news/mas-de-1-800-agricultores-acuden-a-la-jornada-internacional-de-agricultura-de-conservacion-patrocinada-por-icl-specialty-fertilizers/>
- Interempresas. <https://www.interempresas.net/Agricola/Articulos/162305-Cambio-climatico-eje-central-de-la-Jornada-Internacional-de-Agricultura-de-Conservacion.html>
- Grupo Sola. <http://www.solagrupo.com/noticias/jornada-agricultura-conservacion.html>
- Agro.com. <http://profesionalagro.com/noticias/la-agricultura-de-conservacion-muestra-sus-beneficios.html>
- Campestre. <https://www.campestre.info/2000-personas-relacionadas-con-el-sector-agricola-debaten-sobre-las-nuevas-tecnicas-de-laboreo-n51>
- Tarazona. <http://www.antoniotarazona.com/6483>

## VALLADOLID

### Más de 2.000 agricultores analizan en Barruelo nuevas técnicas de laboreo

La Finca El Pozo fue elegida para acoger la Jornada Internacional de Agricultura de Conservación



FOTOS

FOTOGALERIA Asistentes a la jornada internacional sobre agricultura. / F. J.

"El Norte de CASTILLA". Digital magazine

## SOCIAL MEDIA

100,000 media impact through all twitter and facebook accounts of the partners.

